

A photograph of a long, multi-span bridge crossing a wide body of water at dusk. The sky is a deep blue, and the water reflects the bridge's structure and the warm lights from the bridge's piers. In the foreground, a rocky shoreline with some sparse vegetation is visible. The overall mood is serene and modern.

simonsen®

Dynasty Update 2012

December 2012

Dear Readers !

Time has now already come for the yearly issue of the Dynasty Update and to all of us here it seems implausible that a calendar year has already passed.

2012 has been the very first full year in our family business operating without our father Jorgen and it goes without saying that it has taken a lot of adjustments to operate the company as being 2 brothers and not 2 brothers AND the father. Our main and only concern is naturally our relationship to our dear customers and suppliers and we have spent considerable time around the world assuring that our company is as ever present in the market and also importantly that his "old" friends and special relationships have been especially considered to ensure a smooth transition.

I am therefore also delighted to note a very loyal and strong support worldwide from all our friends for which Klaus and I are very grateful. Our efforts to show our "dynasty" is still very much intact and as you hopefully will note from the content of this 2012 edition, we are very loyal to our principles and family ways of doing business.

2012 has yet again been a tumultuous year for our industry, very much impacted by persistent European foes, fluctuating LME, energy prices and it seems the year will end along the same lines as 2011 with a somewhat uncertain outlook. Sadly, this situation has also resulted in smelters having to curtail production and even shut down completely.

Positive is naturally the outlook and demand for aluminium remains positive, the metals finding strong positions in the auto industry and the new breed of electrical cars being developed certainly sees a strong benefit from aluminium. The smelters in regions with strong power positions are expanding and making technology advantages, producing more aluminium at even lower costs, a natural evolution.

Our producers are the strongest in the market, largest capacity and ability to develop new materials to follow the industry. We are proud to have such a fine list of partners - a strong reason why we have been so established in the market for many years.

I do hope you will enjoy reading this year's update and as you will note some of the photos are from the vast library of photos taken by our father over +25 years. It will ensure that we shall never run out of beautiful photos and we will be displaying a lot of these at his own "Jorgen Simonsen Foundation" which will be fully established during 2013.

I wish you happy reading!!



Morten Simonsen

Christmas Card 2012



The Cover



The photos of the Christmas card, cover and envelope are all with a local touch and taken by our father. Being active worldwide on all continents we thought it relevant to bring you back to our homebase on our idyllic island of Mors. The bridge pictured connects Mors to the mainland and has recently been pictured on our new DKK 50.- notes. The bridge was inaugurated in 1978 and Morten was actually sitting at the table with the Danish Queen and the Prince (albeit quite young at that time!) - a table almost as long as the bridge, i.e. 1.717 km.



Envelope 2012



Our family

Things are going well with all our "children":

Sara finalized her education as a zookeeper April this year. During the summer period she had a part time job in a local animal and flower park. However, by mid October she got the possibility to work as a volunteer in the "Moholoholo Wildlife Rehabilitation Center" in South Africa. As you know through our father, wildlife protection has always been a big part of our family and company philosophy, so we were of course very excited that Sara got this opportunity. She will be staying in South Africa at least until mid January 2013 and is now working with rhinos, lions, cheetahs, leopards etc.



Frederik ended his upper secondary education at the local gymnasium at the end of June. After having studied 12 years in a row he decided that he would now take one year off before starting at the university. As he has different majors that could be of interest, this would also give him some time to finally decide which way to go. Previously he had already decided that he wants to see the world, so by early October he left with a group of people for a 3 months visit at the islands of Borneo and Bali.

During this time he has the possibility to stay and work in local communities but also to enjoy the surroundings. As you will notice he has already climbed Mt. Kinabalu (4,095 m) and slept in a hammock in the middle of the jungle.



Nikolaj is now in the 9th grade in school and is doing well. He is very interested in music and he plays both the keyboard and the drums. He also plays drums in a band but so far not outside of the music school. His other major interest is cars which he has probably inherited from Klaus. Once a year we normally go to a F1 race somewhere and this year we went to Spa in Belgium. We had a great time and really enjoyed the race. From the photo you will probably be able to notice, which team we are supporting. Even a little early to tell he hopes to be involved in something with cars when he finalizes his studies.



Laura has now started on her first year of three at the local gymnasium. The change from 9th grade to gymnasium has of course meant much more homework. However, she manages very well and is doing good. Laura is also very interested in music and she plays the violin. A few months ago she - and the group she is playing with - was invited to play at a summer concert in Tivoli in Copenhagen. This was of course a great experience for them. On the sport side she is still playing a lot of tennis. In fact she is so good that she has been nominated to be an assistant trainer in the local tennis club.



Laura and Olivia

Olivia is now in the 8th grade. She was confirmed in May and was celebrated by both friends and family. She has started working as an office girl in our office after school and is doing well. In her spare time she is spending a lot of time with her girlfriends who are very important to her. On the sport side she is joining her sister in enjoying the game of tennis at which she is also very good.

Sally and **Monik** - the official office pets are still enjoying each others company - awake but also in the more quiet times!



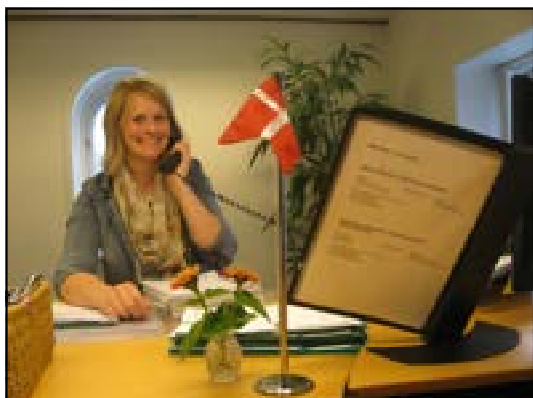
Our STAFF



As per 1st May our long-term friend **Ruan Bo**, whom many of you know already, started as Carbon Materials Manager in China. He has been associated as a friend with our family and company for 17 years and will ensure that we continuously grow in the Chinese market and have strong relationships to existing and new producers, especially focusing on the introduction of new carbon producers. Ruan Bo is situated in Shanghai and is completely integrated in our company and in future as our partner. Ruan Bo has made a special introduction, which we hope you will enjoy reading.

Ruan Bo - your man in Shanghai

This year we celebrated no less than two 10-year jubilarians in our company, namely Export Manager **Susanne Simonsen** on May 1st and Export Assistant **Mette Sørensen** on October 1st.



Mette Sørensen



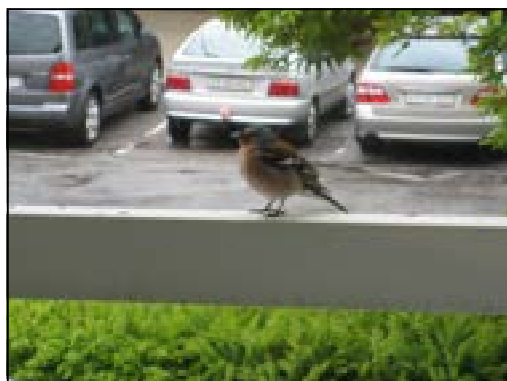
Susanne Simonsen

We are proud that these two ladies have loyally been in our company for so long.

Many of you already know Mette and Susanne well from daily contact being a strong part of the famous Simonsen personal service along with the rest of our dedicated staff and colleagues.

Temporary Staff Member

During the summer we had the pleasure of enjoying the sight of this visitor outside Maria's window every day for about a month.



Greetings from Shanghai

"On several occasions I have been requested to write a small article for the Dynasty Update over the years by Jorgen - the Master and the Founder in great reverence but today still have different feelings upon the similar request from Morten. Not only as you probably know I have my new career started early this year but mostly is the WAY with Simonsen very different - to be part of the strategy, organisation and business.

I feel very happy and proud to be so, as in person we know each other since the last 17 years, have similar experiences, thoughts and personality; in fact it is our mutual intention since long.

The industry became so different after all these turbulences. China has no doubt become the major supplier and player in this circle. With such an arrangement in Shanghai - fast east of the world with Chinese team, we reserve more possibility and capability to our customers in terms of product development, quality management and shipment arrangement. I hope this new movement will bring you interests.

One of the things is our newly developed fully graphitized cathode blocks and profiled graphitized cathode blocks from CPI: SIM-G and SIM-GW. You will hear from us later in detail.

By the way, welcome you stop for a chat, a coffee but must be with a Chinese drink when you pass through!

Your friend - Ruanbo"

Garden Party

One evening in August the ladies from the office met for dinner in the garden at Marianna and Morten's place where they enjoyed the summer breeze - and later a few mosquito bites...



*From the left: **Mette, Lene, Hanne, Maria, Annalise, Connie, Marianna and Birthe***

Sica

Our panda Sica is doing very well in Chengdu and we are still sponsoring her wellbeing - after all we have had her in our “family” since she was a baby panda.



As you will note from the below brochure which was handed out last week to some members from our distant family travelling in China, our father was in good company of Jackie Chan.

Unfortunately, we don't think that they ever met in person!

Upon talking to our friends at the base we received this very heartfelt e-mail which gives a lot of food for thought. The fact that an employee at a Panda Research Base in Chengdu gives consideration to the European financial turmoil when it comes to sponsorships - on which they really rely - is remarkable and so far from thinking only of own interests. It goes without saying that Sica can rely on our support also in the future!

“I am very sorry to hear that my friend Jorgen passed away from us. He is very kind, very nice man, he loves animals just like we do, I am very proud that I have this friend and his family. I know the western countries have the financial turmoil, if you feel it is a little hard time, you can do this later and SICA is living very well and happy in Chengdu and I am sure she misses Jorgen also”.



From Wanda Moylan, Alcoa, we received this e-mail which also warmed:

“Hi, was cleaning out my desk and found this photo. Made me think of your Dad. What a nice man”

Shipping News



To the left you see the new Calsitherm office building - a photo taken during our recent visit in October to this supplier of insulation boards. Present at the meeting was also Dr. Leberger from Techno-Physik and we all had good discussions regarding logistic optimizing.



The week before Burton - our supplier of alubar 1100 bricks - was visited and various issues were discussed. The people from Burton were well prepared for our meeting and very responsive to our suggestions.

It is always fruitful to meet face to face with suppliers which contributes to improving relationships and understanding for each other and seeing production and packing of our materials is highly appreciated. Fortunately, due to the relatively short distance it is possible to meet whenever needed.

Greetings from Susanne, Hanne and Connie

Homepage



Marianna has now taken over the responsibility for our homepage and we are updating same gradually after some years in hibernation. All data sheets are naturally fully up to date as per ISO requirement but we intend to make the homepage more accessible and informative. Hence with the changes you can here note our current staff and responsibilities as shown on the homepage **www.simonsen.eu**.



Visitors

In 2012 we welcomed many guests to our premises here at Nykøbing. We are always delighted to meet our friends in our own environment, which provides a good look into our daily operations and a chance to meet the whole staff (not only Klaus and Morten somewhere in the world...). We wish you all a very warm welcome, our door is always open!

When and if you should be able to visit our offices we are delighted to invite you to stay in our company flat which is on the same premises in our old warehouse on the ground floor with a separate entrance. A fully furnished flat which we believe is a lot more cosy than a hotel room, so we have tried to make the opposite and to create a feeling of home. We know all too well the feeling of staying in hotels, maybe that is why we are keen to use the flat...!



Above from left to right: **Lisbeth, Klaus, Allan Aagaard, Jakob Vinther Nikolajsen**, both from our Danish banker, **Danske Bank**



To the right **Klaus** and **Morten** together with our local mayor **Lauge Larsen**



Hanne, Marianna, Birthe, Susanne, Connie, Maria, Mette and **Lisbeth** together with **Koichiro Mashio** of **Mashio ASCS Ltd.**



Mashio feeling at home at **Morten's** desk

Møgelvangs Plads



Aadne Høines, former Hydro, Karmøy



To the left: **Daniel Leberger** from Techno-Physik together with **Mette, Hanne** and **Susanne**

From left to right: **Birthe, Maria, Mette, Susanne, Lisbeth, Klaus, Hanne, Annalise, Connie** and **Ruan Bo**



Klaus and **Morten** together with our man in Shanghai, **Ruan Bo**

Nordural

In June we had a very nice visit from Nordural, Iceland, being it Magnus Valsson and his wife Heidi. We had a great weekend with splendid weather providing us with a chance to enjoy the Oyster Festival, see local sights and go sailing on the fjord, on a boat belonging to close friends here in Nykøbing. Magnus and Heidi also had a dinner with our staff and colleagues.



We have been supplying Nordural since the first construction and hope to be partners for the many more years to come to this beautiful smelter on Iceland.

Valco

In August Morten had the great pleasure to visit our long-term friends at Valco in Ghana again. As always a fantastic reception and hospitality was shown to him during this visit. Valco is in production again and we are delighted to be supplier of our lining materials - the cooperation is very valuable to us. The day was ended with a great dinner at a very nice Chinese restaurant.



Joe Nyamison and Jemila Seidu
(both Valco) together with **Morten**

From left (front row) **Emmanuel Ahiable, Kwabena Amonoo-Niezer, Morten, Anthony Adom and Mike Browne**. Back row: **Jemi Seidu, Solomon Aniagyei and Joseph Nyamison**.

Mosconi

This autumn we had the pleasure of welcoming Hydro Aluminium to the Mosconi plant in Italy. During the past 20-25 years we have been working closely with Hydro on the development and improvement of our insulating perlite bricks and Hydro has performed several inspections and audits at the plant. During the past years Mosconi has invested a lot of time and money into their production so that it today presents itself as one of the most modern production facilities.



Above from the left: **Oddvar Øyre** (Hydro), **Antonio Bodini**, **Paolo Mosconi** (both from Mosconi), **Sverre Enger** and **Svein Kåre Sund** (both from Hydro)

In October it was time for another audit and inspection and during this Hydro had the possibility to see the production and also to discuss everything from Quality Management to HSE with both Mosconi and us. Mosconi ended up with a very high score meaning that they will also in future be considered an "A" supplier to the Hydro Group.



Above: **Oddvar Øyre**, **Antonio Bodini** and **Paolo Mosconi**



During this year Morten and his family also had the possibility to visit Mosconi on a more private basis. As we have known Paolo Mosconi and his family privately for more than +30 years, it is nice that we can continue the family relationship into the next generation. Maybe Mosconi will be negotiating with these 2 young ladies in the future...?

Olivia, **Laura**, **Paolo Mosconi**, **Marianna** and **Antonio Bodini**

QXC

During the first 4-5 months we have already had various aluminium groups and companies visiting our new partner in China in order to see both production capabilities and capacities.

In July we had the pleasure of welcoming the Pacific Aluminium Group from Australia.

We spent a very good day together and to the right you will see the group of people involved from Pacific Aluminium (PacAl), QXC and simonsen.



From the left: **Graham Paterson** (PacAl), **Tian Lipeng** (QXC), **Hou Xin** (QXC), **Zhang Hao** (PacAl), **Liu Jianping** (QXC), **Greig Stevens** (PacAl), **Klaus, Xu Yu** (QXC), **Troy Martin** (PacAl), **Ruan Bo** and **Li Lei** (QXC)



Graham Paterson

During the visit we also learned that this would be the last visit by Graham Paterson from Boyne Smelters, as he would be leaving his employment with BSL by early September. Graham Peterson started to work for BSL 28 years ago. Coincidentally, this was exactly the same time (1984) we started our company. Both Morten and Jorgen have had many great times and discussions over the years with Graham on various quality topics and we wish him and his family all the best in his retirement.



Sergey Akhmetov and Ibrahim Baggash from Dubal

Mid October we had the pleasure of having the possibility of introducing DUBAL to the production facilities of QXC and we spent a very interesting and informative day together at the plant.

Kurri Kurri

It is with great regret that we had to see Hydro Aluminium in Kurri Kurri, Australia, close by the end of 2012. Kurri Kurri was always a special plant to us and was the very first aluminium plant Morten visited together with Jorgen some 25 years ago as part of his introduction and training for the industry.

We enjoyed a long and strong relationship with suppliers for the same amount of years - under various owners and names and it is naturally regrettable to say goodbye to good friends. We wish all the staff good luck in the future and maybe some of them will find their way into the industry again, we certainly hope so.

Burton

During the year we have of course had several meetings as usual with Burton. Again this year Burton has proved to be one of our important suppliers due to their capacity and quality when producing our alubar 1100 bricks and blocks. By early/mid 2012 we got involved in two very large smelter projects, i.e. the RTA project in Kitimat, Canada and the EMAL expansion project in U.A.E. Both projects will be supplied during the second half of 2012 and 2013.

As most of you will also know Burton is today (on a yearly basis) producing SPC data covering all our deliveries to all our clients. This will ensure that the material and production is stable and always of the highest quality.



2012

The year 2012 marks the occasion of a number of important historical events including the 271st anniversary of Danish explorer Vitus Jonassen Bering's discovery of Alaska.

Vitus Jonassen Bering (baptised in August 1681 in Horsens, Denmark - died December 1741 on Bering Island, Russia) was a Danish-born navigator in the service of the Russian Navy as (eventually Captain-*Komandor*) Витус Ионассен Беринг, known among the Russian sailors as Ivan Ivanovich Bering.

He is known for his two explorations of the north-eastern coast of the Asian continent and from there the western coast on the North American continent. The Bering Strait, the Bering Sea, Bering Island, Bering Glacier and the Bering Land Bridge have since all been (posthumously) named in honour of the explorer.

He became ill and died on an (Bering) island near the Kamchatka Peninsula during his second trip to Alaska.

Alouette

Morten was delighted to accept an invitation for the annual Alouette Golf Tournament in August in Sept-Îles. The tournament is co-sponsored by the Port of Sept-Îles and Alouette and is a very well organised and great event - this year being special, since Alouette is celebrating its 20 years of operations and we are honoured to be included and invited.

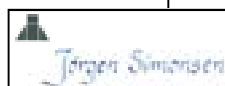


The format was a "best ball" game, so every hole is with 2 teams of 4, so 8 at the same hole, providing a very good way to socialise and have fun and connect to new contacts.

Kubal

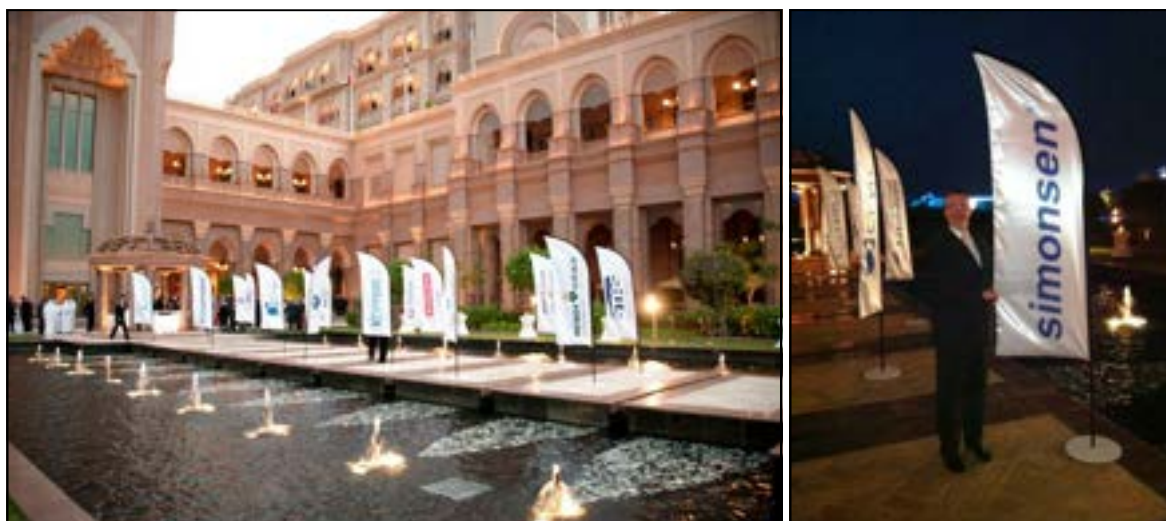
Congratulations to Kubal on their 70th anniversary and 25th anniversary for the inauguration of Plant II. In these turbulent years it is a great achievement to have run production of aluminium for so many years.

Back in 1987 our parents were honoured to be participating in the inauguration in the presence of King Carl XVI Gustaf and as you will see, our father kept the program and his place card during all those years.



*This aluminium dragon was revealed at the plant on the anniversary day.
Quite a dragon, isn't it!*

Gulf Aluminium Dinner



Simonsen was the proud sponsor of the Gulf Aluminium Dinner 2012 - part of the GAC - and both Morten and Klaus had the pleasure of a great evening at The Emirates Palace in Abu Dhabi. Lead sponsor was EMAL and simonsen a/s contributed with a partner sponsorship and is delighted to show our support and to be partner with the fine group of leading aluminium companies. It was a very fine event and a good chance to meet with friends and leading industry experts from around the world.

We are also proud to announce that we again in 2013 will be partner and sponsor of this annual event which next year will be held in Bahrain.

F1



Alba in Bahrain was a sponsor of the Formula One Gulf Air Bahrain Grand Prix in April and generously invited and hosted a long list of guests for this very attractive and special arrangement. Morten was honoured to be included as a guest and had a fantastic time. The arrangement included both full service at the racecourse, a very nice Arabic dinner but also pit lane access where you are up front and very close to the various racing teams.

A great experience and you really had the feeling of the intensity of the race and the whole atmosphere. We thank Alba for the invitation, the winner of the race was the German Sebastian Vettel and Morten travelled with him and his team back to Europe, so all in all full F1 experience!

Jorgen Simonsen Foundation



Late 2011 it was decided to create the “Jorgen Simonsen Foundation” in memory of our father with the aim of providing support to issues that were very close to his heart, i.e. wildlife protection. The initial phase proved very promising. Some years ago Jorgen became very close friends with Lawrence Anthony during one of his many visits to South Africa and the game reserve Thula Thula which belongs to the wife of Lawrence.

Lawrence Anthony

Lawrence is, however, more famous for his actions as to the protection of elephants and rhinos in South Africa. He became known as the “elephant whisperer” with the special way of talking to elephants at his reserve - so special that he has written 3 worldwide published books and a motion picture has been made about him. He agreed to be member of the board of this foundation and we had great ideas of making this not only a charitable foundation but also to make fund raising for special causes. Everything was prepared and in connection with a promotion tour of his book number 3 we would go on national television in Denmark connecting the foundation with him etc.

Sadly Lawrence passed away abruptly at only 61 early March which also stopped us in our tracks towards the original goal. We therefore changed the focus of the foundation and the new board has been established consisting of two of our ladies in the company and three of our family members. Focus will be wildlife protection but also a broader scope with local small sponsorships.

A special web page only for the foundation is under construction, where we aim at showing some of the +20.000 photos in the library all taken by Jorgen.

Luggage Cart Convention



simonsen a/s still on track



Being a well-known company and family in our relatively small community, the local newspaper made a special article around us - focus being the first complete year for our fully family-owned company to operate without our founder and how we professionally and privately have managed to move forward.

As would be noted from the article the focus has been the familiar values, close relation-

ship to all customers and producers but not the least the support from our strong and dedicated staff of very loyal ladies. Without them this past year would not have been as successful in the transition period.

A very well received article locally. The local community is also always very supportive of our company, even sometimes difficult to understand why we seem to be a lot more OFF the island than ON the island!



On the Safe Side



As a follow-up on our first aid courses - and since the two doctors who used to practise next door are no longer our neighbours - we have arranged for a defibrillator to be placed just inside our front door.

For others to be able to find this defibrillator in case of an emergency we have been registered at an official Danish website.

Aluminium In The Automotive Industries

A modern car with components made of aluminium can be 24 percent lighter than one with components made of steel, which also allows fuel consumption to be reduced by 2 liters per 100 kilometers.

Car manufacturers first started to use aluminium over a hundred years ago. Back then aluminium was a new and a poorly explored metal, however its light weight and corrosion resistance showed the metal's great potential for application in the emerging automotive industry. The first sports car featuring a body made of aluminium was presented to the general public at the Berlin International Motor Show in 1899. The first engine with aluminium parts was made two years later, when in 1901 Carl Benz, later a world-famous manufacturer, presented a new car for the prestigious race in Nice. The 'light metal' added to the handling of the car, but difficulties in metal working, lack of knowledge and its high price impeded the use of aluminium in mass car production in the beginning of the century.



USA: Ford F-150 truck to be made largely from aluminium

A report in the Wall Street Journal highlights Ford's decision to build its F-150 truck from aluminium to meet tougher federal fuel economy targets. Ford is hoping to chop 700lbs off the weight of its popular F-150. Other car manufacturers are embracing aluminium and Novelis is tripling its US production capacity of automotive sheet aluminium.

Exactly how much aluminium will be used in the new F-150 is not known, but weight reduction will play a major role in Ford's strategy going forward.

Aluminium, however, is more expensive than steel, it's claimed to be trickier to work with and its usage on the F-150 is liable to offend pick-up purists who want something robust and long-lasting. According to Ducker Worldwide's MD Richard Schultz, it costs car makers between US\$1.50 and US\$2 to cut one pound of weight out of a vehicle using aluminium instead of steel. According to the Wall Street Journal, "His firm did a study showing that 800lbs could be cut out of the a 2008 full-size pickup by replacing steel with aluminium and a few other lightweight metals. He estimates it would cost about \$1,500 extra in material costs to build an F-150 using that much aluminium."

In 2011, Ford sold 584,917 F-series trucks of which the F-150 accounted for 75% of sales.

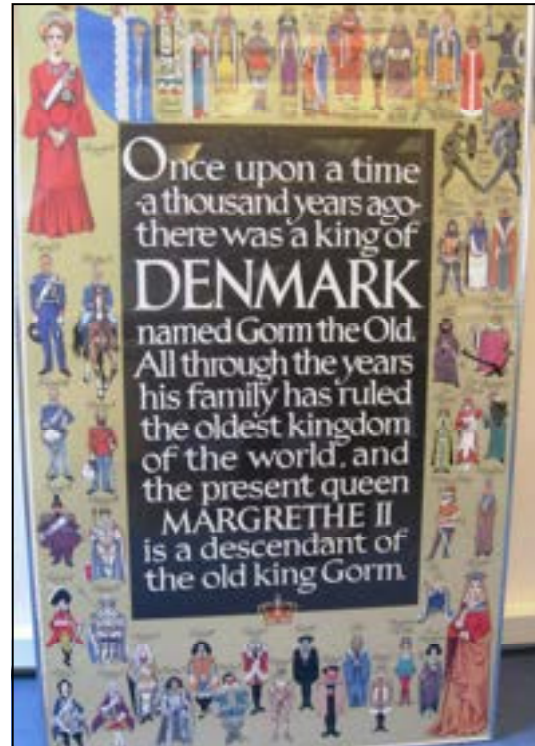


From Producer to Consumer



In this global world it is interesting to see how small the world is after all. Morten's very good friend and double tennis partner has a private company and uses aluminium on a daily basis for house construction, roofing etc. It was interesting to see that the aluminium used here on our island is actually from Aditya Birla in India. Same group is a very good customer of ours and we do supply the smelters and new projects in India with our various lining materials with pleasure. It is rare for us as suppliers to see the final metals being used, so here and in our town the circle was complete!

Danish Moments



Our popular Queen Margrethe II of Denmark who can trace her lineage back to the Vikings became queen on January 14, 1972 and in January this year the whole of Denmark celebrated her 40th jubilee together with royalties and heads of states from all over the world.

Denmark is the world's oldest monarchy - with the equally oldest flag in the world dating back to the 13th century.

Another happy day in January was the day when the Danish men's team won gold at EHF Euro 2012 in a thrilling final against hosts Serbia. Below you see the warm welcome in Copenhagen.



At the Olympic Games in London this summer Denmark won 2 gold medals (cycling-track, rowing), 4 silver medals (badminton, rowing, sailing, shooting) and 3 bronze medals (badminton, rowing, sailing).

Danish Green Energy

In October 2012 “Test Center Østerild”, which is situated in the Northern Jutland less than an hour’s drive (approx. 50 km) from our premises, was officially opened. This test center is the first and so far only site in the world where mega wind turbines as high as the pylons on the biggest bridges can be tested and further developed under optimal wind conditions.



Due to the fact that Denmark by 2020 hopes to be able to recover approx. 50% of the required energy consumption from wind energy, it is necessary to develop much larger wind turbines than the ones available on the market today.

The first mega wind turbine has already been installed and was officially inaugurated on October 6. This wind turbine was supplied and erected by Siemens. The second mega turbine will follow within very shortly and will be supplied by the Danish company Vestas which today is the largest wind turbine producer in the world. A total of 7 turbines is planned in this area. 2 by Siemens, 2 by Vestas and 1 turbine by Envision (Chinese). The last 2 spots are still being negotiated.



The total height of each mega wind turbine from top of the wing to ground level will be between 200-250 metres. Each turbine will be fitted with the longest wings measuring around 75 metres and with a rotor diameter of 154 metres. When finished you will be able to see the turbines from a distance of 55 km.

All is Fair in Business

A shopkeeper was dismayed when a brand new business much like his own opened up next door and placed a huge sign which read "BEST DEALS".

He was horrified when another competitor opened up on his right and announced its arrival with an even larger sign, reading "LOWEST PRICES".

The shopkeeper panicked until he got an idea. He put the biggest sign of all over his own shop. It read: "MAIN ENTRANCE".

Approvals

We have just had our usual 3-year ISO evaluation and as you will see from the below certificate we were re-approved - and we are proud to say without any remarks.

In July we received from Dunn & Bradstreet's Danish affiliate "Soliditet" the AAA Bronze Diploma given to companies who have achieved a triple A over 3 years. This is also good news for our suppliers and customers as well, since they can rest assured that they are dealing with a well-run and solvent company.



Limfjord Oysters

In our fjord so beautifully pictured on the envelope we are happy to inform that some of the best oysters in the world are living and being stocked. The Limfjord oysters are world renown - each year our town hosts an Oyster Festival where the whole island participates. The same day the very first oysters are personally delivered to the royal family in Copenhagen - a very old tradition. Actually the old King of Denmark used to come at the same day every year to officially open the season.



Limfjord oysters are delivered weekly to the best restaurant in the world: Noma in Copenhagen. For the third consecutive year Noma was nominated Number 1, based fully and 100% on Nordic food and produce only.



We are pleased to note locally - in a remote area of Denmark - that this industry is rebounding and striving with the tendency that food has to be ecological and pure. It is a good boost to our local community.

Marianna and Morten at the local Oyster Festival

If you are a raw oyster lover, try this Oyster Shooter:

Ingredients:

1 small freshly shucked raw oyster with its juice	(if you can't find small oysters, cut oysters into smaller pieces that are easy to swallow)
Ice cold high-quality vodka	
Dash of Tabasco sauce or another hot sauce	
Squeeze of fresh-squeezed lemon juice	

Preparation:

Shuck the oysters. Place oyster and its juice in bottom of a chilled martini or shot glass (any small glass may be used). Pour in vodka; add Tabasco sauce and lemon juice.

Drink as a shot, allowing oyster to slide down your throat, try not to chew. Enjoy!

Christmas Trip to Copenhagen

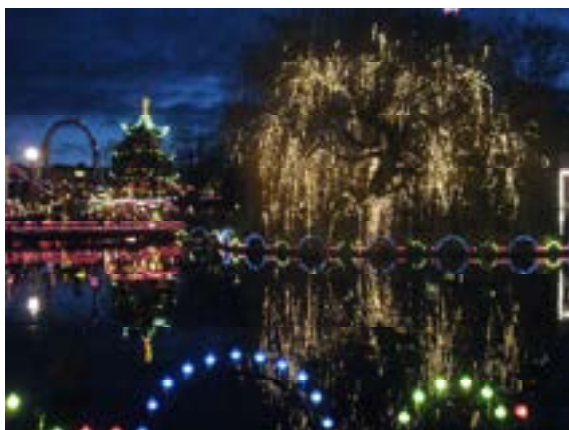
On December 1st Marianna and the ladies from the office went on a one-day trip to Copenhagen to enjoy the shopping facilities as well as the canal tour and the fantastic Christmas lighting in Tivoli. They had a great time finishing off with dinner in Tivoli.

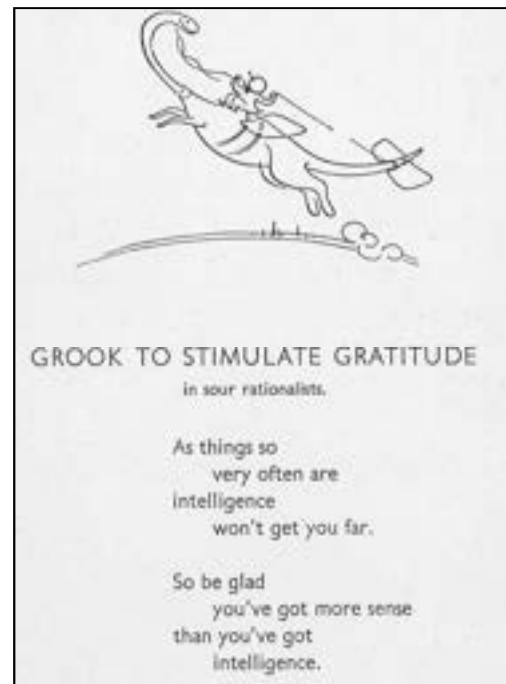
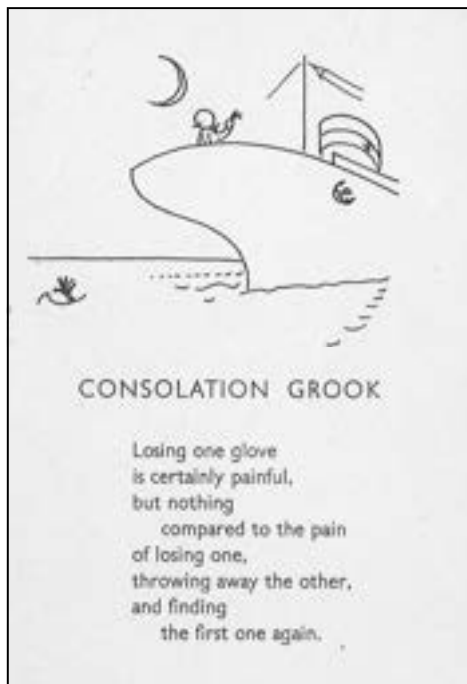


From left: **Maria, Marianna, Mette, Annalise, Connie, Lene, Lisbeth and Hanne.**
In front: **Susanne and Birthe**



Just like a fairy tale!





Finally, we wish you and your families a happy Christmas and a prosperous 2013.

Warmest regards,

